


Welcome! We're Glad You're Here.



Who's with us tonight?

- Please sign in.
- Indicate where you live and work on the map near front door.

At 4:45, a brief welcome and orientation will be provided. There is no need to find a seat (unless you need one) for this quick overview.

Staff and volunteers with  badges are here to learn your thoughts for the future of downtown Newberg – they'll help document your ideas through discussions, maps, and other activities tonight.

What's this all about?



The future **Newberg-Dundee Bypass** will reduce downtown traffic, providing an opportunity to **re-imagine how downtown looks, feels and functions**

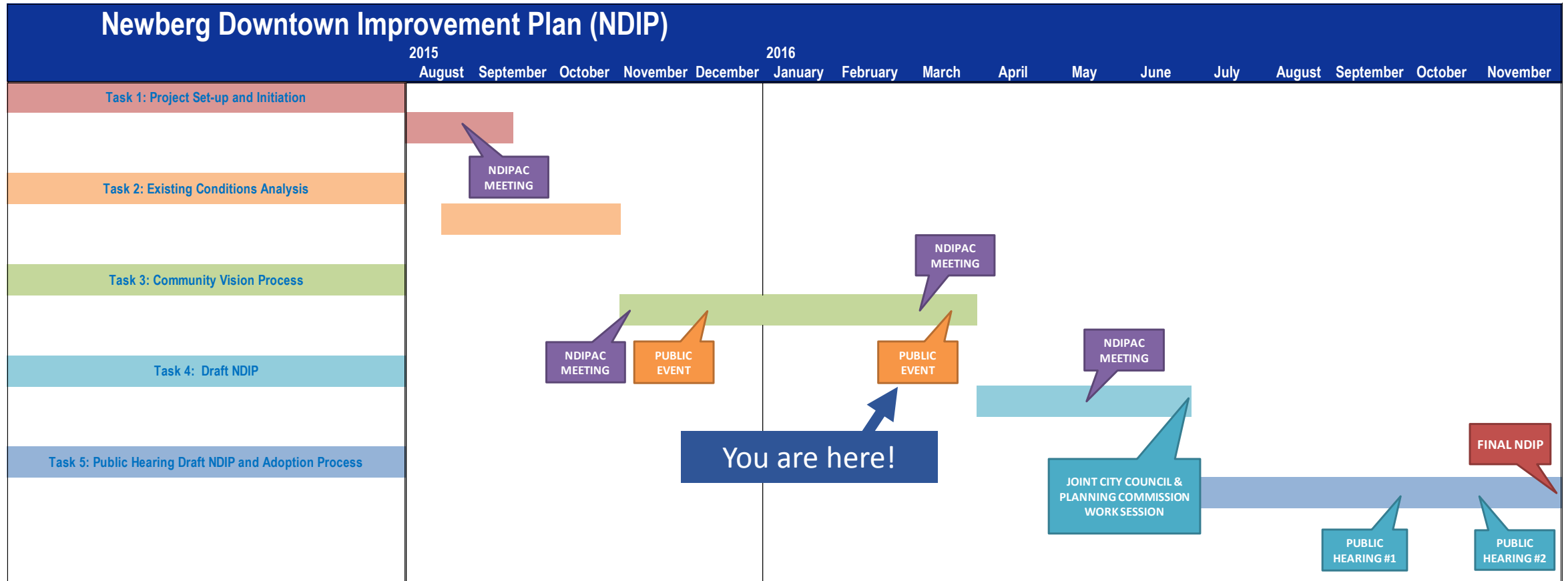
The community is establishing **a vision, detailed plan and strategies** to **guide future decisions** downtown over the next 20 years or so regarding:

- ✓ Types and mix of land uses
- ✓ The desired look and feel
- ✓ Improving the streetscape & sidewalk environment
- ✓ Stimulating economic growth
- ✓ Making downtown a greater, more vibrant place

We want to hear from you!

- ✓ Think about the vision and desired outcomes the community has expressed for Downtown.
- ✓ What do you think of the “big ideas” that are being discussed for downtown Newberg’s future?


Process & Schedule



How can you stay involved?

Keep current with the project website: www.downtown-plan.org

Contact City staff: Steve Olson (503)537-1215 steve.olson@newbergoregon.gov

 (NDIPAC) Newberg Downtown Improvement Plan Advisory Committee

Vision for Downtown Newberg



Downtown Newberg will be a **thriving, active and attractive destination** at the gateway to Oregon's wine country.

Building upon an **authentic main street** environment and **maximizing redevelopment** opportunity, Downtown will have a **successful, complementary mix** of **retail, civic, entertainment, cultural, office and residential** uses, showcasing its **pedestrian-friendly** streetscapes, **public art**, and **strong connections** to adjacent **neighborhoods** and activity centers.

Downtown Newberg – a **unique destination**, and a place to **live, work, shop and play**.

Desired Outcomes



We've heard the community express its **desired outcomes** for the future of downtown Newberg – these will help guide the plan. In other words, “our plan for downtown will be considered a success if it achieves the following”:

1. Downtown will be **a vibrant, inviting, and fun destination** for those coming from near and far
2. Downtown streets will be **pedestrian-friendly and safe** for all modes of transportation
3. Downtown will be the **center for public life** - a place to shop, work, visit, gather and play
4. Downtown will have **increased density**, a **diverse mix of businesses** and a **broad range of places in which to live**
5. Downtown will be **easy to navigate** through attractive, **effective signage** and **physical connections** between activity centers and districts

Desired Outcomes



6. Downtown will have a variety of **easy-to-find parking** options
7. New development and redevelopment will **complement older and historic buildings**
8. Downtown will be **“people-oriented”** with attractive, comfortable, and functional **amenities or public uses on the sidewalk** or in other right of way
9. Downtown will **build upon Newberg’s strong community spirit** and **incorporate public art** reflecting the local character
10. Downtown will have the **appropriate** type and level of **infrastructure** to support the envisioned future type mix and intensity of uses

These desired outcomes will also be used as criteria to help ensure we are identifying appropriate actions for achieving the vision.

Anything Else to Tell Us?



As we work with you to develop a plan for the future of downtown Newberg, is there **anything else you'd like to see**? Is there **anything else you want to make sure we know**?

Use the sticky tabs to jot down your thoughts and place them below or record your ideas on the pad/easel.